Verónica Isoardi

Full Stack Web Developer

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PROFESSIONAL SUMMARY

Full Stack Web Developer specializing in Ruby on Rails and Hotwire, with 5+ years building and shipping production applications across healthcare, aviation, coaching, and e-commerce. Progressed from junior to mid-level at Unagi Software, growing from guided tasks to owning full features, CRM integrations, and cross-team launches autonomously. Strong eye for UI/UX detail grounded in a multimedia design background — from component architecture to responsive layouts. Experienced working in async, distributed teams across English-speaking markets.

TECHNICAL SKILLS

Languages	Ruby, TypeScript, JavaScript, Python, HTML5, CSS3
Backend	Ruby on Rails, PostgreSQL, MySQL, REST APIs
Frontend	Hotwire (Turbo & Stimulus), Tailwind CSS, ViewComponent, esbuild, Bootstrap
Testing	RSpec, Capybara, FactoryBot, WebMock
Integrations	Shopify API, Uber Direct, Twilio, Klaviyo, Salesforce, HubSpot, Stytch
DevOps & Tools	Git, GitHub Actions, Docker, Kamal, Heroku, Digital Ocean, AWS, CI/CD, Sentry
Design	Figma, responsive design, semantic HTML, accessibility
Methodologies	Agile, Scrum, Kanban, async communication, code reviews, pair programming

PROFESSIONAL EXPERIENCE

Full Stack Web Developer — Unagi Software

Argentina · February 2021 – Present | Ruby on Rails consultancy (Clutch Top Rails Developers 2024) serving startups and growing businesses across English-speaking markets.

Lavela Health — Telehealth Platform

Nov 2025 – Present

Rails 8 · PostgreSQL · Hotwire · Tailwind CSS · TypeScript · Stytch

Full-stack development on a telehealth platform connecting patients with mental health providers, currently in beta. Multi-service, HIPAA-aware architecture with strict PHI data separation. Built responsive UI components using ViewComponent and Tailwind CSS. Team: 2 developers, 2 designers.

Dulce Sofía — Wholesale Bakery Management System

Sep 2025

Rails 8 · PostgreSQL · Bootstrap

Contributed in two phases: designed and built the public landing page, then led a major version upgrade from Ruby 2 / Rails 5 to Ruby 3 / Rails 8.

Loop — Peer Feedback & Performance Review Platform

2024 – 2025

Rails 8 · PostgreSQL · Hotwire · Tailwind CSS · Solid Queue

Co-built the application from scratch. Built the core feedback system with visibility controls, feedback requests, and comments. Designed and implemented the full performance reviews module, including review cycles, self-assessments, and peer feedback workflows.

AGS — Aviation Ground Services Management

Mid 2024 – 2025

Rails 8 · PostgreSQL · Hotwire · Tailwind CSS · Solid Queue · Kamal

One of two developers who built and launched this operations management system covering all airports across Argentina, Uruguay, and Paraguay — coordinating private, military, and medical flights, crew, and ground agents. Led UX/UI design end-to-end, including a Hotwire-powered interactive calendar with dynamic filters and mobile-responsive layouts. Currently maintaining and shipping new features.

Sayge — Executive Coaching Platform

2021 – 2024

Rails 7 · PostgreSQL · Bootstrap · jQuery · Resque · Salesforce

Progressed from junior developer to owning full features autonomously over 3 years on this B2B coaching platform serving ~30 enterprise clients including Uber, Airbnb, Toptal, and Grammarly — with 80+ active coaches and thousands of coachees. Built end-to-end dashboards and flows, implemented the complete email system, multi-stage survey workflows (post, 30-day, 90-day impact), and delivered CRM integrations with HubSpot and Salesforce.

EDUCATION

Analista Programadora Universitaria

Universidad Nacional de La Plata (UNLP), Facultad de Informática — Graduated

Licenciatura en Sistemas

Universidad Nacional de La Plata (UNLP), Facultad de Informática — Expected 2027 (EU-recognized degree)

Diseño Multimedial — Partial coursework

Universidad Nacional de La Plata (UNLP), Facultad de Artes

LANGUAGES & CERTIFICATIONS

English — Professional proficiency (Cambridge FCE) · **Spanish** — Native